

09-22 Event Welcome: Active Participation

Date Time: 2026-09-22 08:54:02

Location: [Insert Location]

Instructor: [Insert Name]

Summary

The speaker opens a two-day event by welcoming attendees and emphasizing the significance of their presence and commitment. The central message: to gain real value and create life change, participants must actively engage and “do the work.” This means full immersion, avoiding distractions like emails and calls, and engaging beyond passive listening—since passive listening typically yields only about five percent retention.

Knowledge Points

1. The Importance of Active Participation

- **Commitment and Presence**
 - The speaker expresses gratitude to attendees for purchasing tickets, trusting the organizers, and showing up despite the complexities and demands of life and business.
 - Being physically present in the room is the essential first step.
- **The Need for Immersion**
 - To maximize the event’s value, attendees must be fully immersed.
 - It’s easy to be pulled into business responsibilities—like checking emails or making phone calls during breaks—but the speaker strongly advises against it.
 - A life-changing breakthrough can emerge from a single conversation, insight, or interaction during the event.
- **“Doing the Work”**

- The speaker asserts the two-day event can be life-changing, but only if attendees actively “do the work.”
- Merely listening to speakers on stage is insufficient.
- Passive listening results in retaining only five percent of the information presented; active engagement is required to absorb more.

Questions

- [Insert Question/Confusion]

Assignments

- [] Be fully immersed in the event for the next two days (September 22, 2026 and September 23, 2026).
- [] Avoid distractions such as checking emails or making business phone calls.
- [] Actively engage with the content and other attendees, rather than just passively listening to the speakers.